

PRINT GUIDELINES



We can accept artwork on any of the following:

USB memory sticks

email: studio@artisansigns.co.uk (up to approx 10mb)

for files larger than 10mb:

upload via our website, call 01536 522777 for a username and password

via yousendit.com or dropbox.com shared with studio@artisansigns.co.uk

We can accept files in any of the following formats:

Adobe Photoshop (up to CC)

Adobe Illustrator (up to CC)

InDesign (CC)

High resolution pdfs can be accepted if all fonts are disabled and images are embedded within the file

- Please supply all fonts, PC fonts must be vectorised
- Please allow 3mm bleed on all artwork
- All colours to be CMYK (+ white as a separate layer, if required)
- A cut file (as a separate layer) should be supplied for all finished shapes except square or circular
- Artwork for large items can be supplied ¼ size
- Scanned images for large items should be 150 dpi and 300 dpi for small items

Tiff or EPS- What's the difference?

Files containing images (Raster) only, should be saved as a Tiff.

Files containing no images e.g. logos (Vector), should be saved as an EPS.

Files that contain both images and line-art should also be saved as EPS.

When receiving files we require:

All sizes and colours references if specific colours are required,

All scans and fonts in the files.

We will do the following on receipt of artwork:

- create a pdf for approval by email OR
- proceed with printing with your approval and acceptance that artisan is not liable or responsible for any problems related to the artwork once approved.

Machine proofs (using the substrate and process for your job) can be supplied at an additional charge.

If additional work is required to a supplied file in order to correct text or graphic layout, this time will be charged at £40.00 plus VAT per hour, with the customer's prior approval.

Prints are produced on high quality, wide format digital printers and the colour rendition will be a close match to the customer's image file. Colours will vary with different substrates and processes. **If there are colours such as corporate logos or product specific colours that require accurate matching this must be advised at the time of ordering.**